



40-storey condo launches in Pickering

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Sevoy Developments has launched a 40-storey condominium that will deliver 571 suites to downtown Pickering, Ontario.

Residents at 1515 Pickering Parkway can expect much indoor-outdoor connectivity: an exclusive off-leash dog park, an interior rooftop courtyard, and balconies, terraces and Juliet balconies for every suite. Truong Ly Design Inc has designed interiors that offer flexibility and adaptability. They include a multimedia room, and a family room with entertainment and game zones.

Studios to three-bedroom plans cater to first-time homebuyers, single professionals, downsizers, and young families.

A lobby and lounge feature an overhead sculptural element that extends through the ground floor and into the fitness centre. Overlooking the lobby is a mezzanine that features a co-working area with individual pods that allow residents to expand their work-from-home lifestyle.

The project is situated at the centre of the city's future growth, near the Pickering Town Centre mall, the Go Station, the public library and the community centre. The region of Durham is on track to add 155,000 new residents over the next decade.

Dov Seidenfeld, CEO and president of Sevoy Developments said the project was designed to meet the demand for affordably priced homes in Pickering. Since 2020, home values have increased by 31 per cent. Rents have also increased by 6 per cent per year.

"We believe Pickering is on an exciting trajectory of becoming the GTA's new 'east core.' I feel very fortunate to be a part of its growing urban fabric and to play a pivotal role in the development of its new downtown," he said. "1515 Pickering Parkway is just one of several buildings that we will be bringing to the market over the next couple of years.

Arcadis has designed a tower that evokes "the imagery of music frozen in time," with its black-and-white facade that reflects piano keys.

"For us, architecture is akin to composing music—it's about creating harmony between form, function, and the environment," explained Arcadis' Lead Architect Stephen Hood. "This philosophy guided our design for 1515 Pickering Parkway, where the building itself becomes a visual symphony."

See article here: <https://www.reminetwork.com/articles/40-storey-condo-launches-in-pickering/>