May 17, 2024 by Anthony Teles

Sevoy's 1515 Pickering Parkway to Join Pickering's **Growing Downtown**

As central Pickering embarks on a transformation into a vibrant urban centre, Sevoy Developments has announced 1515 Pickering Parkway. Situated on the southeast corner of Pickering Parkway and Valley Farm Road, this 40-storey condominium promises to deliver 571 residential units, embodying the future of Downtown Pickering in the eastern Greater Toronto Area.



Developments

Just east of the Pickering Town Centre mall — soon to be known as The Shops at Pickering City Centre — and a short walk from the GO Station, 1515 Pickering Parkway is positioned at the heart of the city. This strategic location offers prospective residents unparalleled access to a mix of retail, leisure, and transportation options, highlighting the development's appeal to a diverse mix of lifestyles.

Its proximity to educational institutions further enhances its appeal. The University of Toronto Scarborough is just an 11-minute drive away, making it an ideal off-campus housing option for students and faculty. Additionally, the Oxford College of Arts, Business, and Technology's Scarborough Campus is a 14-minute drive.



Looking southwest to 1515 Pickering Parkway, designed by Arcadis for Sevoy Developments

Under the leadership of Dov Seidenfeld, Sevoy Developments is carving out a niche in the Greater Toronto Area's real estate market by focusing on transit-oriented and community-centric projects. With over 3,400 homes in its development pipeline, Sevoy is nurturing a reputation for creating spaces that resonate with contemporary urban needs while emphasizing attainable housing. Their latest project at 1515 Pickering Parkway reflects this approach, offering a range of suite sizes, ranging from studios to three-bedroom homes, aimed at everyone from first-time homebuyers to downsizers.



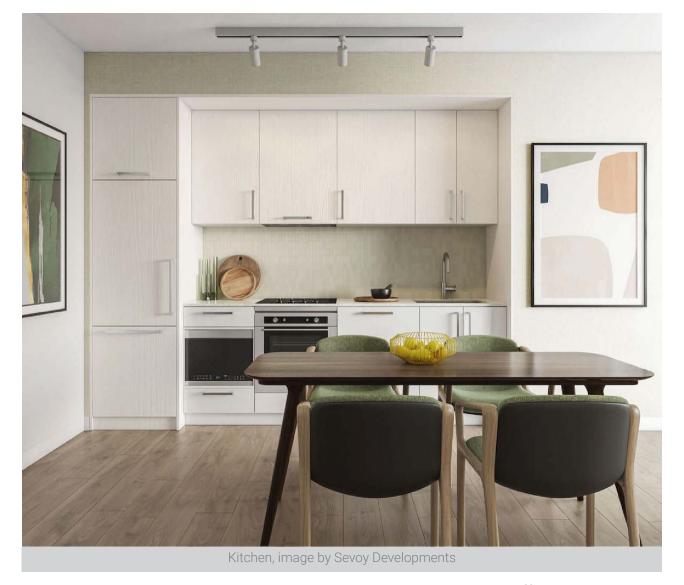
The design of the complex, crafted by Arcadis, aims to meld beauty with practicality, aiming to create harmony between form, function, and the environment. With its piano key-styled black-and-white facade making a striking visual statement, Lead Architect Stephen Hood describes the design as a "visual symphony."



Outdoor spaces will feature prominently in the overall design, including an exclusive off-leash

dog park and an interior rooftop courtyard with barbecues and entertainment areas, ideal for social gatherings. Each suite will boast balconies, terraces, or Juliet balconies, enhancing the sought-after indoor-outdoor lifestyle in modern urban settings.

Inside, the interiors designed by Truong Ly Design Inc. will emphasize flexible and future-proof living spaces. A striking overhead sculptural element will highlight the lobby and lounge area, seamlessly extending into the fitness centre to create a fluid, cohesive environment, complementing the building's overall design approach. A co-working mezzanine equipped with individual pods further reflects the evolving work-from-home trend.



The surrounding neighbourhood enriches the living experience, offering residents a community brimming with amenities and conveniences. The nearby Nautical Village and waterfront are idyllic spots for relaxation and leisure. Additionally, the site is a 10-minute walk to the Lakeshore East GO Train Line and GO Bus ensures that Downtown Toronto is just a 35-minute ride away.

Sevoy's 1515 Pickering Parkway is set to deliver a modern living experience in an increasingly urbanizing neighbourhood, highlighting the developer's approach to modern urban living and community-centric growth.

UrbanToronto will continue to follow progress on this development, but in the meantime, you can learn more about it from our Database file, linked below. If you'd like, you can join in on the conversation in the associated Project Forum thread or leave a comment in the space provided on this page.

See article here:

https://urbantoronto.ca/news/2024/05/sevoys-1515-pickering-parkway-join-pickerings-growing-downtown.56030